



sea 亚
WORK 洲
asia 2018
上海国际商用及公务船舶展览会

6 - 8 November 2018 | SNIEC, Shanghai, China

Supported by:



In association with:



Sponsorship Opportunities 2018

Visitors and delegates at the exhibition are at their most receptive. The Seawork Asia 2018 Sponsorship Program provides additional opportunities to enhance visibility and reach prospective visitors and delegates before, during and after the event.

We are happy to discuss creating bespoke sponsorship packages or tailoring existing activities to suit your specific needs.

Seawork Asia can help you attract more visitors. On-site branding opportunities will help to take your messages and images beyond your stand, giving you the edge over competitors.

| Sitting Area Sponsor \$1545

| VIP Lounges Sponsor \$1768

| PR Area Sponsor \$1768

| Silver Sponsor \$9,390

| Golden Dinner Party Sponsor \$15,585

| Diamond Sponsor – Summit Forum \$7830

| Gold Sponsor – Summit Forum \$4700

| Carrier Bag Insert Sponsor \$1658

| Visitor Badge Advert Sponsor \$4563

| Lanyard Sponsor \$7066

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INSIGHT FOR THE EUROPEAN
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**sea
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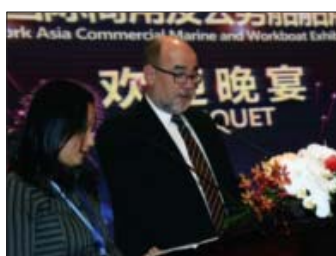
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Advertising opportunity		Price
½ page catalogue – A5		\$1066
Full page catalogue – A5		\$1879
Front Cover full colour ad – A5	1 available	\$3289
Inside front cover full colour ad – A5	1 available	\$2223
Back cover full colour ad – A5	1 available	\$2223
Inside back cover full colour ad – A5	1 available	\$2223
Full page ad on the 1st page – A5	1 available	\$2152
Full page ad on the 3rd page – A5	1 available	\$2152

Advertising opportunity	Details	Price
Carrier Bag sponsorship SOLD	<ul style="list-style-type: none"> • Production costs included • 400mm w x 320mm h x 100mm d • 100G non-woven bag • Submission format: 300dpi, JPEG/TIF/PDF • Full colour 	\$7066
Carrier bag insert	<ul style="list-style-type: none"> • Materials to be supplied by exhibitor • 210mm w x 285mm h • 2 available (3 sold) 	\$1658
Visitor badge advertisement	<ul style="list-style-type: none"> • Full colour company logo on the bottom of all exhibitor badges • 80mm w x 100mm h • 1 available 	\$4563
Lanyard sponsor SOLD	<ul style="list-style-type: none"> • Production costs included • 15mm w x 800mm h • Submission format: 300dpi, JPEG, TIFF, AL • 1 available 	\$7066

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Sponsorship of Sitting Area \$1545

- Sponsorship in the sitting area
- Table flags
- Publicity materials



Sponsorship in VIP Lounges \$1768

- Prime sponsorship position where all the shows VIP's lounge
- Posters
- Publicity materials



Sponsorship of PR Area \$1768

- Company logo within our PR Area
- Prime sponsorship on the outside of the PR Area
- Publicity materials



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Banquet Party Sponsor

Our most lucrative sponsorship opportunity at Seawork Asia. These sponsorship opportunities will give you the most exposure at our exclusive banquet, throughout the show and on all our social media channels and website until the end of the exhibition. The Seawork Asia banquet is attended by all the shows VIP's and exhibitors.

In 2014 this event was attended by over 200 professionals, and is the perfect networking opportunity.

Golden Dinner Party Sponsor \$15585

EXCLUSIVE SPONSORSHIP

- A golden sponsor may invite 10 guests to the party, and logo of the company will be printed on table signs on the selected tables.
- The company name will be on the list of acknowledgement of the MC.
- The logo of the company will be printed on the back board of the dinner party.
- Two billboards of the company will be displayed in reception area.
- The logo of the company will be printed on the invitation cards to VIPs.
- Two pages of free advertisement of the company inside exhibition catalogues
- News of the company will be on the official website of the event.
- Acknowledge of the company on the website, until the end of the event

Silver Sponsor – Limited to 2 sponsors \$9390

- A silver sponsor may invite 5 guests to the party.
- The logo of the company will be printed on the back board of the dinner party.
- One billboard of the company will be displayed in reception area.
- The logo of the company will be printed on the invitation cards to VIPs.
- One page of free advertisement of the company inside exhibition catalogue
- News of the company will be on the official website of the event.
- Acknowledge of the company on the website, till the end of the event

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Summit Forum Sponsorship

Market Outlook and Analysis of Asian Patrol boats & Workboats

The keynote speakers are to share the latest industry information and their market insights, and to discuss about the new technology, the development trend and market demands of the industry. As regards how to boost the technique improvement and health growth of the industry, under the background of increasing attention to marine resources development and conservation, will also serve as one of the topics.

Diamond Sponsor – Summit Forum \$7830

- A diamond sponsor will be entitled with naming right, and the name and logo of the company will be printed on the back board of the conference.
- A 15-minute speech of the head of title sponsor
- Front-row seats for guests and quota of 5 persons' free entrance
- Publicity materials of title sponsors will be included in show bags.
- Advertisement of the products will be on the publicity materials and directories.
- An information desk around the entrance, where roll-up banners and materials can be displayed
- Logo of the company on the signboards
- Logo of the company will be printed on the page of sponsors of exhibition catalogue
- Link to the logo of the company on the homepage of the exhibition's official website

Gold Sponsor – Summit Forum \$4700

- The name and logo of the company will be printed on the back board of the conference.
 - A 15-minute speech of the head of co-sponsors
 - Front-row seats for guests and quota of 2 persons' free entrance
 - One page of free advertisement in the Visiting Guide
 - Advertisement of the products will be on the publicity materials and directories.
 - Logo of the company will be printed on the page of sponsors of exhibition catalogue
 - Link to the logo of the company on the homepage of the exhibition's official website
- You may contact the organiser for more details.



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SPONSORSHIP OPPORTUNITIES

WEB AND ONLINE ADVERTISING RATE (SEE OPPOSITE FOR POSITIONS)

Advertising opportunity	Details	Price
1 month banner on website December to August	<ul style="list-style-type: none"> Headline banner, largest, most prominent advertising position. Rotates between a maximum of 4 advertisers. 728 x 90 pixels 	\$480
1 month banner on website September - November	<ul style="list-style-type: none"> Headline banner, largest, most prominent advertising position, at the key time Rotates between a maximum of 4 advertisers. 728 x 90 pixels 	\$649
1 month Skyscraper on website December to August	<ul style="list-style-type: none"> Striking, tall advertisement on right-hand side of website Rotates between a maximum of 4 advertisers 120 x 600 pixels 	\$480
1 month Skyscraper on website September to November	<ul style="list-style-type: none"> Striking, tall advertisement on right-hand side of website, at the key time Rotates between a maximum of 4 advertisers 120 x 600 pixels 	\$649
1 month spotlight on website Dec-Aug	<ul style="list-style-type: none"> Large prime position advertisements Rotates between a maximum of 4 advertisers 300 x 250 pixels 	\$319
1 month spotlight on website Sept-Nov	<ul style="list-style-type: none"> Large prime position advertisements Rotates between a maximum of 4 advertisers 300 x 250 pixels 	\$488
1 month button on website December to August	<ul style="list-style-type: none"> Great value branding opportunity, buttons appear on the right-hand side of web pages Rotates between the maximum of 4 advertisers 145 x 100 pixels 	\$156
1 month button on website September to November	<ul style="list-style-type: none"> Great value branding opportunity, buttons appear on the right-hand side of web pages Rotates between the maximum of 4 advertisers 145 x 100 pixels 	\$324
All on-line advertisements: hyperlink to advertisers own url; includes free artwork service; remain visible on each page of the website		
Daily e-newsletter during show	<ul style="list-style-type: none"> Exclusive banner on e-newsletter sent to over 44,481 recipients. Hyperlink to advertisers own url Sponsors message in e-news Free artwork service Limited availability 	\$1335

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LEADERBOARD

EARPIECE


Commercial Marine and Workboat Exhibition & Forum
 Tuesday-Thursday 29 November - 1 December
 SWEECC, Shanghai

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Seawork Asia is the largest commercial marine and workboat exhibition in the Asian region. Seawork Asia provides unique access to this fast-growing sector, attracting 70 exhibitors and more than 5,000 attendees from 12 countries, bringing 120 brands and 5,000 products to the event. Find out how your business can benefit with Seawork Asia 2016.




WHAT IS SEAWORK ASIA?
Seawork Asia is the largest commercial marine and




WHY ATTEND SEAWORK ASIA 2016?
Seawork Asia is where buyers, sellers, influencers and




WHERE IS SEAWORK ASIA?
Seawork Asia will once again return to the prestigious



SEAWORK ASIA BANQUET



UKTI SUPPORTS SEAWORK ASIA



WIND FARM DELEGATES ATTEND SEAWORK ASIA

- Stand Enquiry
- View site plan
- Sponsorship opportunity
- Sign up for FREE newsletters

SPOTLIGHT

SKY SCRAPER

BUTTON 1

BUTTON 2

BUTTON 3

BUTTON 4

BUTTON 5

BUTTON 6

HOMEPAGE BANNER

SPOTLIGHT 2

SPOTLIGHT 3





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Produced by Seawork Exhibition (Shanghai) Company Limited. A **mercatormedia** joint venture project

“ Seawork Asia is a professional marine exhibition for professionals. Every time we come to Seawork Asia, we are able to connect with many potential customers we aim at. ”

Shanghai Breeze Technology Co. Ltd

See full details online at www.seaworkasia.com
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